



# Momen Tatsushi

Film Director

He was born in Ishikawa in 1973 and co-founded KOO-KI in 1997. In 2014, he became its president. As a generalist director, he covers various styles of video. Some of his notable works include Georgia x TinyTAN's TV commercial, McDonald's x Pokemon's TV commercial, Hot Pepper Beauty's web commercial, Yasutaka Nakata's music video "White Cube", and Ken Hirai's music video "Kitte No Nai Okurimono."

In 2019, he won four overseas awards for Yasutaka Nakata's "White Cube" music video, and in 2021, he was an ACC Regional Finalist for ZENT's corporate advertising. In 2022, Oshima IMS THE LAST SHOW won the 39th CODO Award.

## AWARDS

-“Oshima Ims THE LAST SHOW”  
★39th CODO award (2022)  
★FCC Award (2021)/Masahiro Wakuda Prize

-“Asobi tai wa,kataomoi.Asobu wa ryō omoi.”/Corporate ad  
★61th ACC (2021)  
/AREA FINALIST

-Music video “White Cube”  
/Yasutaka Nakata  
★TOP SHORTS (JUNE 2019)  
/Best Music Video  
★SHORT to the Point (JUNE 2019)  
/SEMI FINALIST  
★Short Film Factory (2019)/FINALIST  
★rolling ideas (2019)/WINNER

-“Maruko and Maruo’s 7 days”  
/TV ad  
★VFX-JAPAN (2015)  
/Excellence Awards for Commercial in Promotional Videos category  
★Asia Digital Art Award for Entertainment Category/Excellence Awards  
★Telly Awards (2016)/SILVER

-“SUSHI POLICE”/Animation  
★The Hollywood Reporter  
/THE 2015 CANNES POSTER AWARDS  
★VFX-JAPAN (2017)  
/Excellence Awards, in Television Program Category  
★nominated for 2nd, CGWORLD AWARDS in Best Picture, CG animation category

-Ringo Sheena’s “Karisome Otome TAMEIKESANNOU Ver.”  
/Music video  
★50th Rochester International Film Festival /Movies on a Shoestring  
★Accolade Global Film Competition July (2007)/Award of Excellence  
★Oxford Film Festival  
/Hoka Prize Best Music Video,  
★Best Video Clip, Anifest (2008)  
/Official Selection

-Nintendo’s Super Mario Brothers’ 20th Anniversary /Store PV  
★BDA Gold Design Award (2006)  
/SILVER

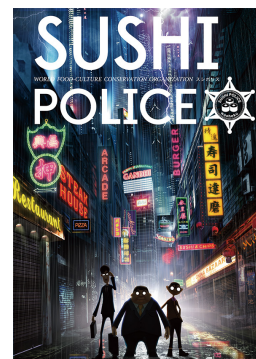
-SPACE SHOWER TV’s official website /PV  
★BDA Gold Design Award (2006)  
/BRONZE

-“SPACE SHOWER TV package : TOP100”  
★APPLIED TYPOGRAPHY (2003)  
/prizewinner

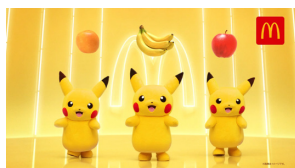
-Short movie “We Lab Music”  
/SPACE SHOWER TV Station ID  
★PROMAX&BDA (2002)  
/SILVER



GEORGIA×TinyTAN  
TV ad  
Coca Cola Japan



“SUSHI POLICE”  
3DCG Animation series  
TOKYO MX’s 20th anniversary



Sweets Trio Fruchu“Debut”  
TV ad  
McDonald’s Japan



“White Cube”  
Music video  
Yasutaka Nakata



“Asobi tai wa,kataomoi.  
Asobu wa ryō omoi.”  
Corporate ad  
ZENT Co., Ltd.



HOT PEPPER beauty  
Web ad  
Recruit Holdings Co.,Ltd.



“Ace your spring cleaning  
with Magiclean!”  
TV ad  
Kao Singapore



HOT PEPPER beauty“Fukuoka girl”  
Web ad  
Recruit Holdings Co.,Ltd.



“Miru: Moshimo Shop”  
Web ad  
Menicon Co., Ltd.



T-POINT App  
Web ad  
Culture Convenience Club Co.,Ltd.



Dear-Natura Active  
Web ad  
Asahi Group Holdings,Ltd.



NEKO GOLF  
Opening Movie  
COLOPL



“Oshima Ims THE LAST SHOW”  
TV ad  
MITSUBISHI JISHO PROPERTY MANAGEMENT CO., LTD



XPS  
Web ad  
Dell Japan