

Kan Eguchi

Film Director

Kan is the most experienced director at KOO-KI, which he co-founded in 1997. His work has repeatedly won prizes at international festivals, including 3 consecutive Cannes Lions wins (Bronze /Bronze /Gold). He served as a judge at the prestigious Clio Awards from 2010 to 2012. He was the creative director of “Tomorrow Begins”, the PR video used to promote Tokyo's candidacy for the Olympic Games in 2020. “TOYOTA G’s BaseballParty”, a web film he directed in 2015 created a buzz. It was featured on the official websites of MLB and CBS Sports Adweek. In 2017, he produced and directed a short promotional film, “COME ON! Kanmon!” for the cities of Kitakyushu and Shimonoseki to boost their tourism. It has been viewed over 350 million times and counting in total.

His work is not limited to advertising, he’s directed both TV drama series and feature-length films including original works.

His debut commercial film was “Riding Uphill” in 2018 which was named among the Best 10 Japanese films of the year by a Japanese magazine Eiga Geijutsu.

He directed the film “Mentai Piriri” in 2019, which was originally a popular local TV drama series, and was the opening film at the Busan Food Film Festa by special invitation.

The film “The Fable”, also from 2019, won prizes at several international festivals including the 19th Neuchâtel International Fantastic Film Festival (Switzerland) and the 23rd Fantasia International Film Festival (Canada). Films he directed include “THE FABLE: The Killer Who Doesn’t Kill” in 2021, and The Netflix Series “Sanctuary” (release date: May 4, 2023). In addition to directing, he planned and wrote the screenplay of the film “MENTAI PIRIRI -Pansy Flowers-” (release date: June 2, 2023).

AWARDS

- Movie/ “THE FABLE”
 - ★New Cinema from Asia, Best Asian Film Award, 19th Neuchâtel International Fantastic Film Festival
 - ★Best Action Film, 23rd Fantasia International Film Festival
- Movie “Mentai Piriri”
 - ★Opening film, Busan Food Film Festa.
- Movie “Riding Uphill”
 - ★Special screening, 42nd Yufuin Cinema Festival
 - ★Special screening, Focus on Asia Fukuoka International Film Festival
 - ★Magazine “Eigageijutsu” 2018 Japanese Movie/ Ranked in the top 10

- TV drama “Mentai Piriri”
 - ★Excellence Awards, Japan Commercial Broadcasters Association (2014, 2015)
 - ★Honorable mention, 51st Galaxy Award
 - ★Honorable mention, Drama category, 30th Association of All Japan TV Program Production Companies’ Awards

- “COME ON! Kanmon!”/PV
 - ★YouTube total views are being updated 350 million times

- “Kigyou kokoku” “Kagu” “BBQ” “Menkai” & “Shussyo” / Ads/ Shimachu: Shimaho
 - ★ACC CM Festival (2015)/ GOLD

- “Tomorrow begins” /PV /Tokyo's candidacy for the Olympic Games in 2020
 - ★K-ADC AWARD (2013)
 - / Members Prize for Movie, Digital Communication

- “LOVE DISTANCE” / Ad/ SAGAMI RUBBER INDUSTRIES
 - ★Film, Cannes Lions International Festival (2009) / GOLD
 - ★D & AD Awards / Yellow Pencil
 - ★Adfest (2009) / SILVER

- “Nike Japan :NIKE iD 2007 escort”/ Ad
 - ★Cannes Lions International Festival (2008) / BRONZE
 - ★N. Y. Festival (2008) / SILVER

- “Nike Japan: NIKE iD 2007 COSPLAY” /Ad
 - ★Cannes Lions International Festival (2007) / BRONZE
 - ★Adfest (2007) / BRONZE
 - ★N.Y. ADC Awards (2007)/ SILVER
- “Baseball Sparkling” /CM /Fukuoka SoftBank Hawks
 - ★44th Galaxy Award / Recommended programs
 - ★ACC CM Festival (2007) / GOLD

- Ranked in the world's notable directors 2009, Boards Magazine (Canada)

- Awarded “Fukuoka-shi bunkashou” (2009, 2011)



“Sanctuary”
Netflix Japan



“MENTAI PIRIRI -Pansy Flowers-”
©2023 "Mentai Piriri" production committees



“Riding Uphill”
©2017 KOO-KI, PYLON



“THE FABLE
: The Killer Who Doesn’t Kill”
Movie
©2019 “THE FABLE : The Killer Who Doesn’t Kill”
production committees



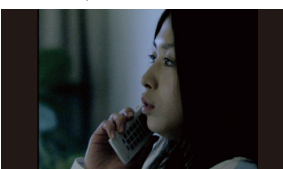
“THE FABLE”
Movie
©2019 “THE FABLE” production committees



“COME ON! Kanmon!”
PV
Kitakyushu City, Shimonoseki City



G’s “Baseball Party”
PV
TOYOTA



Sagami Original 0.02, “LOVE DISTANCE”
Ad
SAGAMI RUBBER INDUSTRIES



Snickers®
“Soccer” “Baseball” & “Dokuzetsu Idol” etc.
TV ads
TM © Mars



Dragon Quest Monsters: Super Light
“Nakama ni shiteyo” “Ryuu Toujou” etc.
TV ads
SQUARE ENIX Co., Ltd.